

MEMBER BENEFITS

Attractions Ontario is the authority on Attractions & Trip Motivators in Ontario, the voice of the industry and the source for consumers to discover Ontario's destination experiences.

ATTRACTIONS



ATTRACTIONS ONTARIO



Reciprocal Program

Access to our exclusive discount program - 200+ attractions participate



Online & Social Contests

Six major online contests a year (15k-50k entries each!) plus weekly IG giveaways - all no-cost



Blogger/Influencer Program

We vet, plan, and create content with local influencers.



Media Giveaways

No-cost giveaway opportunities with local radio/tv stations and major social media platforms



Consumer Email Database

50k emails, 35%+ CTR, regular engagement and custom eblasts.



Ontario's Choice Awards

Fan-voted online awards across 8 categories. Winners revealed at TIAO Tourism Summit.

Passport Magazine & Web



Free Listing in
DIGITAL
Passport
Magazine &
Coupon Book



125k print, 2M
digital
Passports
distributed -
affordable
rates



Free web
listing with link
to your photos,
social channels
& web



Free &
unlimited event
listings



420k web visits
in 2025 - your
message gets
seen.