

ATTRACTIONS ON MEMBER BENEFITS

Attractions Ontario is the authority on Attractions & Trip Motivators in Ontario, the voice of the industry and the source for consumers to discover Ontario's destination experiences.

500,000 web visits

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Blogger/Influencer Program – we vet, plan, and assist with FAM tours

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Radio Promotions – free opportunity to have tickets given away on air across the province

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Ontario's Choice Awards – 8 categories for consumers to vote upon. Winners announced at TIAO Tourism Summit

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Participate in all 7 **Online Contests** each year– averaging 15,000 entries + 10-week summer contest receives up to 150,000 visits

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45,000 **Email Database** – engaged min. twice each contest period and has minimum 35% CTR

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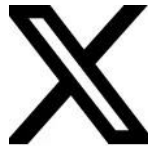
Teacher Database – 1500 emails + Annual **Teacher Contest**



26.5 K followers



17 K Followers



9.6 K followers

FREE LISTING IN
DIGITAL PASSPORT
MAGAZINE &
COUPON BOOK

DISTRIBUTION:
200K PRINT
2 MILLION DIGITAL

FREE LINK TO YOUR
PHOTOS, SOCIAL
CHANNELS & WEB

FREE & UNLIMITED
EVENT LISTINGS

ACCESS TO
RECIPROCAL
PROGRAM – UP TO
200 ATTRACTIONS
PARTICIPATE

WANT TO JOIN?

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